



LeSHOW İSTANBUL



The 2nd LESHOW İSTANBUL-2020 proudly marked up as the topnotch high-end outerwear fashion business platform in EURASIA Region...

The runner-up edition of LeShow Istanbul held from January 16th to 18th, 2020 at the modern ICC/Harbiye, once again registered incredibly positive results. **118 int'l exhibitor brands & fashion designers from 13 nations** (Italy, Greece, Finland, Serbia, Slovenia, Hungary, Belgium, Russian Federation, Pakistan, Bangladesh, India, Turkey and Turkmenistan) showcased their latest collections of the leather, fur and textile outerwear fashion items, shoes, handbags, accessories etc. at the venue and attracted the attention of **6.492 int'l trade visitors from 65 nations**.

Once more, **International Fur Federation (IFF)** was the main supporter of the 2nd LeShow İSTANBUL-2020, while int'l fur auction house **SAGA FURS OYJ** took part in the fair as the "Co-Supporter" and "VIP Guest Exhibitor".

During 3-days array of glamorous fashion shows; in the first evening, outstanding outerwear fashion collection of famous Turkish fashion designer **Mr. Hakan Akkaya** in fine quality leather and furs mixed with textile trimming was exposed on the catwalk. Also, second & third days of the fair, superbly constructed designs of **4 way-out fashion designers & 8 top int'l fashion brands** in mink, beaver, fox and leather led the way and were very well accepted by a bevy of celebrities, fashion media, leather & fur trade VIPs and the international guests' crowd.

Worth mentioning the positive feedback and results got by the prestigious "Int'l Hosted Buyer Programme" that gathered a total of **623 professional int'l buyers from 46 countries** bent on building up new int'l cooperation initiatives as well as on leveraging trade volumes in the global leather, fur & textile fashion industries markets.

Despite unprecedented challenging global market conditions, as a long term reliable supporter of the outerwear fashion industry, the 2nd LeShow Istanbul-2020 showed an eye-catching increase both in int'l exhibitor (2020-30,3% / 2019-24,2% foreigners) & int'l visitor (2020-39% / 2019-31% foreigners) ratios. The 3rd LeShow Istanbul-2021 aims to ensure further enhancements in the attendee figures amid the post-COVID-19 pandemic crisis period...



We are looking forward to see & host you all at 3rd LeShow Istanbul-2021 Int'l Leather & Outerwear Fashion Fair to be held January 21-23, 2021. (www.leshowistanbul.com)

